

JULIA OTILIA

ORGANIC JEWELLERY

Internship Opportunity at Julia Otilia: PR & Sales Assistant



Julia Otilia is an Utrecht-based sophisticated and simplistic jewellery brand that is inspired by the finest details of nature. All the pieces have a Scandinavian touch and are made from conscious materials. Every piece is handmade with love and care in an atelier in Bali.

Profile:

We are looking for someone for a duration of 5-12 months starting June to join us in our beautiful atelier in Utrecht. Are you interested in jewellery and accessories and passionate about sustainability and slow fashion? We are looking for someone who is creative and full of ideas with an eye for detail and a feel for the right aesthetics. You are proactive and have no struggle to work independently. Furthermore, you are a good communicator who is reliable and has outstanding organisational skills. Flexibility and adaptability are second nature to you. Plus points: you like to be surrounded by many plants!

Tasks:

- Creating written and visual content for social media and the website
- Researching and liaising with suitable bloggers
- Scouting for potential selling points
- Assisting photoshoots
- Researching into conscious materials
- Working on initiatives to increase international sales
- Assisting in the studio

Requirements:

- Currently studying a course within Fashion, Graphic Design, Marketing or Business
- Extensive knowledge of social media
- Good knowledge of photoshop
- Interest in sales on an international basis
- Fluent English spoken and written
- Strong engagement with sustainable fashion

Ideally you..

- Have knowledge in Mailchimp, Hootsuite, Wordpress, Facebook Ads and Adwords
- Know your way around in Illustrator and Indesign
- Have good photography and photo editing skills
- Proficiency in marketing tools and campaigns
- Have additional languages skills

Benefits:

- Salary of €400 per month
- Lunch everyday
- Opportunities to join meetings, trade shows and fairs
- You will receive both freedom and responsibility
- You will learn invaluable management skills
- You have the possibility to learn about setting up a business from scratch
- Experiencing life in the charming Dutch city Utrecht

Interested?

Send us your cover letter and CV to info@juliaotilia.com